

DEPARTMENT OF THE ARMY

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NHS-JROTC

MEMORANDUM FOR Parents, Family Members and Friends of the Naples H.S. JROTC Program

SUBJECT: Corporate Sponsorship

Dear Sir/Ma'am,

As part of our fundraising effort this year, Master Sergeant Dale Eaton and I would like you to consider corporate sponsorship as a way to help our deserving cadets. If you or someone you know owns a business, we respectfully request your help.

Surprisingly, close to 50% of our students are economically disadvantaged in a very wealthy county. However, there is nothing poor about their hearts. Each year, these cadets (your children) volunteer over 3,000 hours to our local community in such events and activities as the American Cancer Society's Relay for Life, American Heart Association's Heartwalk, National Alliance on Mental Illness NAMI walk, mentoring of local elementary and middle schoolers, Veterans support, assistance at local hospices, and so much more.

As you can imagine, fundraising is a challenge and that is why we rely on community partnerships. One of our major goals is to prepare these future leaders for the rights, responsibilities and privileges of being American citizens but we can't do it without your help. For \$500 for a one-year period, we will affix a corporate logo (roughly 18 x 24 inches) to our JROTC trailer and highlight it at the events we support during the sponsorship year. We will also post that logo on our website and present the company with a certificate of appreciation. We also have a color guard available if the company has an event or activity that would be appropriate for this honor. The donation would help enhance our ability to provide school and community support. It will also allow us to purchase cadet related supplies and equipment that are not provided by the Army or school system. You are welcome to remit directly to "Naples HS JROTC," or you could give through the "Champions for Learning" Education Foundation, a 501(c)(3) organization, and they will forward your generous donation to us.

Please click on our website at www.naplesjrotc.com to see information and images about our JROTC program. For those of you who do not have children in our program, you will be amazed at what these young people are doing for our community and our future. Thank you in advance for your support and kindness and we hope you can become a Golden Eagle Battalion JROTC sponsor.

Regards,

(ORIGINAL SIGNED)

PAUL E. GARRAH Lieutenant Colonel (Ret) United States Army Senior Army Instructor